

In-Store Audio Package

Amplify your omnichannel strategy and elevate your audio and retail campaigns with in-store audio ads. Seamlessly integrated into store-wide sound systems, these ads engage daily shoppers at the pivotal moment of purchase, driving brand awareness and sales nationwide.

Activate this seamless, turnkey solution today!

Starting CPM
\$10.75
Approval can take up to 10 business days to run ads



Targeting

Campaigns will run only during store hours, with the flexibility to target specific times of the day.

Reporting

- Reporting is tailored to each store location and daypart, providing precise performance insights.
- Impression reach is calculated based on store traffic patterns, including peak hours, dwell time, and scaled visit counts.
- Foot traffic is measured using Placer.ai, ensuring accurate audience tracking and attribution.

Sample Audio Files

Click the audio icon below to listen to examples of sample ads..



Retailers



digilant

We can power your vision.

Digilant is a digital media agency that empowers brands to unlock the transformative power of research, technology, and creativity to build meaningful connections. As your dedicated partner, we'll craft innovative solutions that expand your brand's reach.

We offer a full stack of technology, but our true strength lies in understanding your needs and curating a plan to reach those goals. From smart strategies and advanced tech to media expertise and analytics, we provide everything your brand needs to scale. With the Digilant team, you get a flexible, all-in-one approach centered around what makes you unique.

Visit us at www.digilant.com to learn more

Partner with us

